		rketing with a Concentration			
		NOTE: This completion plan should be	e used in conj	unction with regular consultation with an advisor	
		If 24 or more transfer hours		If less than 24 transfer hours	
		COMPETITIVE		COMPETITIVE	
		2.5 Cumulative Transfer GPA		2.5 Cumulative Transfer GPA	
Required for Admission to UNCC in Pre-Business		Required Lower Division "Business Progression" courses to be completed at NC community college:	OR	Required Lower Division "Business Progression" courses at NC community college: BUS 110, CIS 110, MAT 152 or MAT 263, with minimum grades of "C", or better, within two attempts.	
		ACT 120, ACT 121, BUS 110, CIS 110, ECO 251, ECO 252, MAT 152, MAT 263, with minimum grades of "C", or better, within two attempts.			
		2.5 GPA in "Business Progression" courses		2.5 GPA in "Business Progression" courses	
				AND	
				Freshmen Admissions Requirements for Pre-Accounting	
See	Transfer Requirements	on the Office of Undergraduate Admis	sions web pa	ge for more details	
		1. Attain junior standing (complete 60 hours of credit). 2. Complete the "Business Progression" courses listed above with a minimum grade of "C",			
Additional Requirements for Changing Major from Pre-Business to Marketing		or better, in each course, within two attempts. 3. Students must earn at			
		least a 2.50 GPA in the eight "Business Progession" courses, as well as attain a minimum cumulative			
		GPA of 2.50			
		Associate of	SCIENCE		
		C			
		Courses in BOLD are red	quired for th	ne major	
		UGETC Associa	•		
ırea	Prefix/Number	UGETC Associa Course Name	te of SCIEN Credits		Credits
		UGETC Associa Course Name English Compos	te of SCIEN Credits	CE UNC Charlotte Equivalent	Credits
English	ENG 111	UGETC Associa Course Name English Compos Expository Writing	credits ition (6 CR)	UNC Charlotte Equivalent UWRT 1101:	Credits
		UGETC Associa Course Name English Compos	te of SCIEN Credits Sition (6 CR)	CE UNC Charlotte Equivalent	
English	ENG 111	UGETC Associa Course Name English Compos Expository Writing	credits sition (6 CR)	UNC Charlotte Equivalent UWRT 1101:	3
English	ENG 111	UGETC Associa Course Name English Compose Expository Writing Argument-Based Research	credits sition (6 CR)	UNC Charlotte Equivalent UWRT 1101:	3
English Composition	ENG 111 ENG 112	UGETC Associa Course Name English Compos Expository Writing Argument-Based Research Humanities / Fin Art Appreciation Art History Survey I	te of SCIEN Credits Sition (6 CR) 3 3	UWRT 1101: UWRT 1102: LBST 1105 ARTH 1211 (and LBST 1105 exemption)	3 3
English Composition	ENG 111 ENG 112 ART 111 ART 114 ART 115	UGETC Associa Course Name English Compose Expository Writing Argument-Based Research Humanities / Fin Art Appreciation Art History Survey I Art History Survey II	credits sition (6 CR)	UNC Charlotte Equivalent UWRT 1101: UWRT 1102: LBST 1105 ARTH 1211 (and LBST 1105 exemption) ARTH 1212 (and LBST 1105 exemption)	3
English Composition	ENG 111 ENG 112 ART 111 ART 114 ART 115 MUS 110	UGETC Associa Course Name English Compos Expository Writing Argument-Based Research Humanities / Fin Art Appreciation Art History Survey I Art History Survey II Music Appreciation	te of SCIEN Credits Sition (6 CR) 3 3	UNC Charlotte Equivalent UWRT 1101: UWRT 1102: LBST 1105 ARTH 1211 (and LBST 1105 exemption) ARTH 1212 (and LBST 1105 exemption) LBST 1103	3 3
English Composition	ENG 111 ENG 112 ART 111 ART 114 ART 115	UGETC Associa Course Name English Compose Expository Writing Argument-Based Research Humanities / Fin Art Appreciation Art History Survey I Art History Survey II	te of SCIEN Credits Sition (6 CR) 3 3	UNC Charlotte Equivalent UWRT 1101: UWRT 1102: LBST 1105 ARTH 1211 (and LBST 1105 exemption) ARTH 1212 (and LBST 1105 exemption)	3 3
English	ENG 111 ENG 112 ART 111 ART 114 ART 115 MUS 110 MUS 112	UGETC Associa Course Name English Compos Expository Writing Argument-Based Research Humanities / Fin Art Appreciation Art History Survey I Art History Survey II Music Appreciation Introduction to Jazz	te of SCIEN Credits Sition (6 CR) 3 3	UWRT 1101: UWRT 1102: LBST 1105 ARTH 1211 (and LBST 1105 exemption) ARTH 1212 (and LBST 1105 exemption) LBST 1103 TRNF 0001 (and LBST 1103 exemption)	3 3
English Composition Arts: (choose ONE) Literature /	ENG 111 ENG 112 ART 111 ART 114 ART 115 MUS 110 MUS 112 ENG 231	UGETC Associa Course Name English Compos Expository Writing Argument-Based Research Humanities / Fin Art Appreciation Art History Survey I Art History Survey II Music Appreciation Introduction to Jazz American Literature I	te of SCIEN Credits Sition (6 CR) 3 3 e Arts (6 CR)	UNC Charlotte Equivalent UWRT 1101: UWRT 1102: LBST 1105 ARTH 1211 (and LBST 1105 exemption) ARTH 1212 (and LBST 1105 exemption) LBST 1103 TRNF 0001 (and LBST 1103 exemption) ENGL 2104 (and LBST 2212 exemption)	3 3
English Composition Arts: (choose ONE) Literature /	ART 111 ART 114 ART 115 MUS 110 MUS 112 ENG 231 ENG 232	UGETC Associa Course Name English Compos Expository Writing Argument-Based Research Humanities / Fin Art Appreciation Art History Survey I Art History Survey II Music Appreciation Introduction to Jazz American Literature I American Literature II	te of SCIEN Credits Sition (6 CR) 3 3	UWRT 1101: UWRT 1102: LBST 1105 ARTH 1211 (and LBST 1105 exemption) ARTH 1212 (and LBST 1105 exemption) LBST 1103 TRNF 0001 (and LBST 1103 exemption) ENGL 2104 (and LBST 2212 exemption) ENGL 0001 (and LBST 2212 exemption)	3 3
English Composition Arts: (choose ONE) Literature /	ENG 111 ENG 112 ART 111 ART 114 ART 115 MUS 110 MUS 112 ENG 231 ENG 232 PHI 215	UGETC Associa Course Name English Compos Expository Writing Argument-Based Research Humanities / Fin Art Appreciation Art History Survey I Art History Survey II Music Appreciation Introduction to Jazz American Literature I American Literature II Philosophical Issues	te of SCIEN Credits Sition (6 CR) 3 3 e Arts (6 CR)	UWRT 1101: UWRT 1102: LBST 1105 ARTH 1211 (and LBST 1105 exemption) ARTH 1212 (and LBST 1105 exemption) LBST 1103 TRNF 0001 (and LBST 1103 exemption) ENGL 2104 (and LBST 2212 exemption) ENGL 0001 (and LBST 2212 exemption) PHIL 2101(and LBST 2211 exemption)	3 3
English Composition Arts: (choose ONE) Literature / chilosophy (choose	ART 111 ART 114 ART 115 MUS 110 MUS 112 ENG 231 ENG 232	UGETC Associa Course Name English Compos Expository Writing Argument-Based Research Humanities / Fin Art Appreciation Art History Survey I Art History Survey II Music Appreciation Introduction to Jazz American Literature I American Literature II	te of SCIEN Credits Sition (6 CR) 3 3 e Arts (6 CR)	UWRT 1101: UWRT 1102: LBST 1105 ARTH 1211 (and LBST 1105 exemption) ARTH 1212 (and LBST 1105 exemption) LBST 1103 TRNF 0001 (and LBST 1103 exemption) ENGL 2104 (and LBST 2212 exemption) ENGL 0001 (and LBST 2212 exemption)	3 3
English Composition Arts: (choose ONE) Literature / Philosophy (choose ONE)	ART 111 ART 114 ART 115 MUS 110 MUS 112 ENG 231 ENG 232 PHI 215 PHI 240	UGETC Associa Course Name English Compos Expository Writing Argument-Based Research Humanities / Fin Art Appreciation Art History Survey I Art History Survey II Music Appreciation Introduction to Jazz American Literature I American Literature II Philosophical Issues Introduction to Ethics	te of SCIEN Credits Sition (6 CR) 3 3 e Arts (6 CR) 3	UWRT 1101: UWRT 1101: UWRT 1102: LBST 1105 ARTH 1211 (and LBST 1105 exemption) ARTH 1212 (and LBST 1105 exemption) LBST 1103 TRNF 0001 (and LBST 1103 exemption) ENGL 2104 (and LBST 2212 exemption) ENGL 0001 (and LBST 2212 exemption) PHIL 2101(and LBST 2211 exemption) PHIL 2101(and LBST 2211 exemption) PHIL 0001 (and LBST 2211 exemption)	3 3 3
English Composition Arts: (choose ONE) Literature / Philosophy (choose	ENG 111 ENG 112 ART 111 ART 114 ART 115 MUS 110 MUS 112 ENG 231 ENG 232 PHI 215	UGETC Associa Course Name English Compos Expository Writing Argument-Based Research Humanities / Fin Art Appreciation Art History Survey I Art History Survey II Music Appreciation Introduction to Jazz American Literature I American Literature II Philosophical Issues Introduction to Ethics	te of SCIEN Credits sition (6 CR) 3 3 e Arts (6 CR)	UNC Charlotte Equivalent UWRT 1101: UWRT 1102: LBST 1105 ARTH 1211 (and LBST 1105 exemption) ARTH 1212 (and LBST 1105 exemption) LBST 1103 TRNF 0001 (and LBST 1103 exemption) ENGL 2104 (and LBST 2212 exemption) ENGL 0001 (and LBST 2212 exemption) PHIL 2101(and LBST 2211 exemption) PHIL 2101(and LBST 2211 exemption) PHIL 0001 (and LBST 2211 exemption)	3 3
English Composition Arts: (choose ONE) Literature / Philosophy (choose ONE)	ENG 111 ENG 112 ART 111 ART 114 ART 115 MUS 110 MUS 112 ENG 231 ENG 232 PHI 215 PHI 240 ECO 251	UGETC Associa Course Name English Compos Expository Writing Argument-Based Research Humanities / Fin Art Appreciation Art History Survey I Art History Survey II Music Appreciation Introduction to Jazz American Literature I American Literature II Philosophical Issues Introduction to Ethics Social / Behavioral Principles of Microeconomics	te of SCIEN Credits Sition (6 CR) 3 3 e Arts (6 CR) 3	UWRT 1101: UWRT 1101: UWRT 1102: LBST 1105 ARTH 1211 (and LBST 1105 exemption) ARTH 1212 (and LBST 1105 exemption) LBST 1103 TRNF 0001 (and LBST 1103 exemption) ENGL 2104 (and LBST 2212 exemption) ENGL 0001 (and LBST 2212 exemption) PHIL 2101(and LBST 2211 exemption) PHIL 0001 (and LBST 2211 exemption) PHIL 0001 (and LBST 2211 exemption)	3 3 3
English Composition Arts: (choose ONE) Literature / Philosophy (choose ONE) Social Science	ENG 111 ENG 112 ART 111 ART 114 ART 115 MUS 110 MUS 112 ENG 231 ENG 232 PHI 215 PHI 240 ECO 251 HIS 111	UGETC Associa Course Name English Compos Expository Writing Argument-Based Research Humanities / Fin Art Appreciation Art History Survey I Art History Survey II Music Appreciation Introduction to Jazz American Literature I American Literature II Philosophical Issues Introduction to Ethics Social / Behavioral Principles of Microeconomics World Civilizations I	te of SCIEN Credits Sition (6 CR) 3 3 e Arts (6 CR) 3	UNC Charlotte Equivalent UWRT 1101: UWRT 1102: LBST 1105 ARTH 1211 (and LBST 1105 exemption) ARTH 1212 (and LBST 1105 exemption) LBST 1103 TRNF 0001 (and LBST 1103 exemption) ENGL 2104 (and LBST 2212 exemption) ENGL 0001 (and LBST 2212 exemption) PHIL 2101(and LBST 2211 exemption) PHIL 0001 (and LBST 2211 exemption) PHIL 0001 (and LBST 2211 exemption) ENGL 0001 (and LBST 2211 exemption) HIST 1120 (and LBST 2101 exemption)	3 3 3
English Composition Arts: (choose ONE) Literature / Philosophy (choose ONE) Social Science History (choose	ENG 111 ENG 112 ART 111 ART 114 ART 115 MUS 110 MUS 112 ENG 231 ENG 232 PHI 215 PHI 240 ECO 251 HIS 111 HIS 111	UGETC Associa Course Name English Compos Expository Writing Argument-Based Research Humanities / Fin Art Appreciation Art History Survey I Art History Survey II Music Appreciation Introduction to Jazz American Literature I American Literature II Philosophical Issues Introduction to Ethics Social / Behavioral Principles of Microeconomics World Civilizations I World Civilizations II	te of SCIEN Credits Sition (6 CR) 3 3 e Arts (6 CR) 3	UNC Charlotte Equivalent UWRT 1101: UWRT 1102: LBST 1105 ARTH 1211 (and LBST 1105 exemption) ARTH 1212 (and LBST 1105 exemption) LBST 1103 TRNF 0001 (and LBST 1103 exemption) ENGL 2104 (and LBST 2110 exemption) ENGL 0001 (and LBST 2212 exemption) PHIL 2101(and LBST 2211 exemption) PHIL 2101(and LBST 2211 exemption) PHIL 0001 (and LBST 2211 exemption) R) ECON 2102 HIST 1120 (and LBST 2101 exemption) HIST 1121 (and LBST 2101 exemption)	3 3 3
English Composition Arts: (choose ONE) Literature / chilosophy (choose ONE) Social Science	ENG 111 ENG 112 ART 111 ART 114 ART 115 MUS 110 MUS 112 ENG 231 ENG 232 PHI 215 PHI 240 ECO 251 HIS 111 HIS 112 HIS 131	UGETC Associa Course Name English Compos Expository Writing Argument-Based Research Humanities / Fin Art Appreciation Art History Survey I Art History Survey II Music Appreciation Introduction to Jazz American Literature I American Literature II Philosophical Issues Introduction to Ethics Social / Behavioral Principles of Microeconomics World Civilizations I American History I	te of SCIEN Credits Sition (6 CR) 3 3 e Arts (6 CR) 3 Science (6 CR)	UNC Charlotte Equivalent UWRT 1101: UWRT 1102: LBST 1105 ARTH 1211 (and LBST 1105 exemption) ARTH 1212 (and LBST 1105 exemption) LBST 1103 TRNF 0001 (and LBST 1103 exemption) ENGL 2104 (and LBST 2110 exemption) ENGL 0001 (and LBST 2212 exemption) PHIL 2101(and LBST 2211 exemption) PHIL 2101(and LBST 2211 exemption) PHIL 0001 (and LBST 2211 exemption) HIST 1120 (and LBST 2101 exemption) HIST 1121 (and LBST 2101 exemption) HIST 1110 (and LBST 2101 exemption) HIST 1110 (and LBST 2101 exemption)	3 3 3
English Composition Arts: (choose ONE) Literature / Philosophy (choose ONE) Social Science History (choose	ENG 111 ENG 112 ART 111 ART 114 ART 115 MUS 110 MUS 112 ENG 231 ENG 232 PHI 215 PHI 240 ECO 251 HIS 111 HIS 111	UGETC Associa Course Name English Compos Expository Writing Argument-Based Research Humanities / Fin Art Appreciation Art History Survey I Art History Survey II Music Appreciation Introduction to Jazz American Literature I American Literature II Philosophical Issues Introduction to Ethics Social / Behavioral Principles of Microeconomics World Civilizations I World Civilizations II	te of SCIEN Credits Sition (6 CR) 3 3 e Arts (6 CR) 3 Science (6 CR)	UNC Charlotte Equivalent UWRT 1101: UWRT 1102: LBST 1105 ARTH 1211 (and LBST 1105 exemption) ARTH 1212 (and LBST 1105 exemption) LBST 1103 TRNF 0001 (and LBST 1103 exemption) ENGL 2104 (and LBST 2110 exemption) ENGL 0001 (and LBST 2212 exemption) PHIL 2101(and LBST 2211 exemption) PHIL 2101(and LBST 2211 exemption) PHIL 0001 (and LBST 2211 exemption) R) ECON 2102 HIST 1120 (and LBST 2101 exemption) HIST 1121 (and LBST 2101 exemption)	3 3 3

	DIO 444 0 443	Consul Biology 1 0 H		DIOL 2420 0 DIOL 2420 0 DIOL 24401		
Sciences (choose	BIO 111 & 112	General Biology &		BIOL 2120 & BIOL 2130 & BIOL 2140L		
	CHM 151&152	General Chemistry I & II		CHEM 1251 & 1252 + labs		
	PHY 151 & 152	College Physics I & II		PHYS 1101 & 1102 + labs		
one 8-credit	PHY 251 & 252	General Physics I & II		PHYS 2101 & 2102 + labs		
sequence or two 4-			8		8	
credit individual	AST 151 & 151A	General Astronomy + lab		PHYS 1130 + lab		
courses	BIO 110	BIO 110 Principles of Biology		BIOL 1110 + lab		
	GEL 111	Introductory Geology		GEOL 1200 + lab		
	PHY 110 & 110A	Conceptual Physics + lab		PHYS 0001 + lab		
	TITI IIO GI IIOA	Conceptual Filysics Flub		11113 33021 1143		
		Mathematic	cs (8 CR)	1		
Mathematics	MAT 171	Pre-Calculus Algebra		MATH 1100 (3) + lab credit (1)		
(choose TWO)	MAT 263	Brief Calculus	8	MATH 1120 (3) + lab credit (1)	8	
UGETC Subtotal			34		34	
		Additional Gene	ral Educatio	on 		
	ANIT 220 221	Cultural Anthropology or		ANTH COOK () ALBET 24 CC		
	ANT 220 or 221	Comparative Cultures		ANTH 0001 (and LBST 2102 exemption)	3	
Clabal / Carre	GEO 111	World Regional Geography		GEOG 1101 (and LBST 2102 exemption)		
Global / Cross	GEO 112	Cultural Geography	2	GEOG 0001 (and LBST 2102 exemption)		
Cultural (Choose	DOI 240 220	Comparative Politics or International	3	POLS 1130 or POLS 1150 (and LBST 2102		
ONE)	POL 210 or 220	Politics		exemption)		
	If BOTH HIS 111	World Civilizations I & II		HIST 1120 AND HIST 1121 (gives LBST 2101 and		
	AND HIS 112	World Civilizations I & II		2102 exemption ONLY if both are taken)		
C. harad			2			
Subtotal			3		3	
		DDE Major	Courses			
		PRE-Major	Courses	1		
	ACA 122	Academic Transition	1	TRNF 0001	1	
	ACC 120	Principles of Accounting I	4	ACCT 2121 (3) + lab credit (1)	4	
	ACC 121	Principles of Accounting II	4	ACCT 2122 (3) + lab credit (1)	4	
	BUS 110	Introduction to Business	3	BUSN 1101	3	
	CIS 110	Introduction to Computers	3	INFO 2130	3	
	ECO 252	Principles of Macroeconomics	3	ECON 2101	3	
	MAT 151	Statistics I or MAT 155: Stat Analysis	4	STAT 1220 (3) + lab credit (1)	4	
Dan anning College			22		22	
Pre-major Subtotal		Non Puriness Elective	22	Non Puriners Florting	22	
-		Non-Business Elective	1	Non-Business Elective	1	
Pre-major Subtotal TOTAL AA Hours		Non-Business Elective		Non-Business Elective		
-	* Students may att		1 60	- Non-Business Elective es listed above in bold a maximum of two times.	1	
TOTAL AA Hours	* Students may att		1 60		1	
TOTAL AA Hours		empt each of the eight "Business Progr	1 60 ression" cours		1	
TOTAL AA Hours		empt each of the eight "Business Progr	1 60 ression" cours	es listed above in bold a maximum of two times. eting UNC Charlotte Courses	1	
TOTAL AA Hours		empt each of the eight "Business Progrange arketing with a Concentration	1 60 ression" cours	es listed above in bold a maximum of two times. eting UNC Charlotte Courses	1	
TOTAL AA Hours NOTES Junior Year	B.S.B.A. in M	empt each of the eight "Business Progr arketing with a Concentration Courses in BOLD are pre-requis	1 60 ression" cours	es listed above in bold a maximum of two times. eting UNC Charlotte Courses	1 60	
TOTAL AA Hours NOTES Junior Year	B.S.B.A. in M	arketing with a Concentration Courses in BOLD are pre-requiseting Concepts	1 60 ression" cours	es listed above in bold a maximum of two times. eting UNC Charlotte Courses	1 60	
TOTAL AA Hours NOTES Junior Year	B.S.B.A. in M MKTG 3110: Mark COMM 3160: Busi	arketing with a Concentration Courses in BOLD are pre-requiseting Concepts iness Communications	1 60 ression" cours	es listed above in bold a maximum of two times. eting UNC Charlotte Courses	1 60 3 3	
TOTAL AA Hours NOTES Junior Year	MKTG 3110: Mark COMM 3160: Busi ECON 3125: Mana	arketing with a Concentration Courses in BOLD are pre-requiseting Concepts iness Communications agerial Economics	1 60 ression" cours	es listed above in bold a maximum of two times. eting UNC Charlotte Courses	3 3 3 3	
TOTAL AA Hours NOTES Junior Year	MKTG 3110: Mark COMM 3160: Busi ECON 3125: Mana INFO 3130: Manag	arketing with a Concentration Courses in BOLD are pre-requiseting Concepts iness Communications igerial Economics gement Information Systems	1 60 ression" cours	es listed above in bold a maximum of two times. eting UNC Charlotte Courses	3 3 3 3 3	
TOTAL AA Hours NOTES Junior Year	MKTG 3110: Mark COMM 3160: Busi ECON 3125: Mana INFO 3130: Manag	arketing with a Concentration Courses in BOLD are pre-requiseting Concepts iness Communications agerial Economics	1 60 ression" cours	es listed above in bold a maximum of two times. eting UNC Charlotte Courses	3 3 3 3	
NOTES Junior Year Fall	MKTG 3110: Mark COMM 3160: Busi ECON 3125: Mana INFO 3130: Manag : Non-E	arketing with a Concentration Courses in BOLD are pre-requiseting Concepts iness Communications igerial Economics gement Information Systems Business Elective	1 60 ression" cours	es listed above in bold a maximum of two times. eting UNC Charlotte Courses	3 3 3 3 3	
NOTES Junior Year Fall	MKTG 3110: Mark COMM 3160: Busi ECON 3125: Mana INFO 3130: Manag : Non-E	arketing with a Concentration Courses in BOLD are pre-requiseting Concepts iness Communications ingerial Economics gement Information Systems Business Elective iteting Elective	1 60 ression" cours	es listed above in bold a maximum of two times. eting UNC Charlotte Courses	3 3 3 3 3	
TOTAL AA Hours NOTES Junior Year Fall	MKTG 3110: Mark COMM 3160: Busi ECON 3125: Mana INFO 3130: Mana : Non-E MKTG: Mark MKTG: Mark	arketing with a Concentration Courses in BOLD are pre-requiseting Concepts Interest Communications Ingerial Economics Ingerial	1 60 ression" cours	es listed above in bold a maximum of two times. eting UNC Charlotte Courses	3 3 3 3 3 3	
TOTAL AA Hours NOTES Junior Year Fall	MKTG 3110: Mark COMM 3160: Busi ECON 3125: Mana INFO 3130: Mana : Non-E MKTG: Mark MKTG: Mark FINN 3120: Finance	arketing with a Concentration Courses in BOLD are pre-requiseting Concepts Interest Communications Ingerial Economics Ingerial	1 60 ression" cours	es listed above in bold a maximum of two times. eting UNC Charlotte Courses	3 3 3 3 3	

Senior Year				
F	all MKTG: Marketing Elective	3		
	MKTG: Marketing Elective	3		
	BLAW 3150: Business Law I	3		
	MGMT 3140: Management & Organizational Behavior	3		
	: General Elective	3		
Sprii	ng MKTG: Marketing Elective	3		
	MKTG 3250: Marketing Strategy Consultancy	3		
	MGMT 3280: Strategic Management	3		
	: General Elective	3		
	: General Elective	3		
TOTAL UNCC Hours		60		
	TOTAL HOURS	120		
NOTES	* Students may attempt each of the business courses listed above a maximum of two times.			