

MAJOR Communication Studies -- International Public Relation Concentration

Required for Admission to UNCC in Pre-Communication

If 24 or more transfer hours  
2.0 Transfer GPA

OR

If less than 24 transfer hours  
Transfer admissions requirements  
AND  
Freshman Admissions Requirements

Additional Requirements for Admission to Communication Studies (upper division)

2.0 minimum GPA  
Completion of Foreign Language through 1st course at the 2000 level  
COMM 1101, COMM 2100, and STAT 1220 or 1222 with C or better in each  
Written Statement of Purpose and Volunteer Experience

Rev . 11.2014

Associate of Arts					
Courses in BOLD are required for the major					
UGETC -- Associate of ARTS					
Area	Prefix/Number	Course Name	Credits	UNC Charlotte Equivalent	Credits
<b>English Composition (6 CR)</b>					
English Composition	ENG 111	Expository Writing	3	UWRT 1101:	3
	ENG 112	Argument-Based Research	3	UWRT 1102:	3
<b>Humanities / Fine Arts (9 CR)</b>					
Arts: (choose ONE)	ART 111	Art Appreciation	3	LBST 1105	3
	ART 114	Art History Survey I		ARTH 1211 (and LBST 1105 exemption)	
	ART 115	Art History Survey II		ARTH 1212 (and LBST 1105 exemption)	
	MUS 110	Music Appreciation		LBST 1103	
	MUS 112	Introduction to Jazz		TRNF 0001 (and LBST 1103 exemption)	
Literature / Philosophy (choose ONE)	ENG 231	American Literature I	3	ENGL 2104 (and LBST 2212 exemption)	3
	ENG 232	American Literature II		ENGL 0001 (and LBST 2212 exemption)	
	PHI 215	Philosophical Issues		PHIL 2101 (and LBST 2211 exemption)	
	PHI 240	Introduction to Ethics		PHIL 0001 (and LBST 2211 exemption)	
COMM	COM 231	Public Speaking	3	COMM 1101	3
<b>Social / Behavioral Science (9 CR)</b>					
Social Science (choose ONE)	ECO 251	Principles of Microeconomics	3	ECON 2102	3
	ECO 252	Principles of Macroeconomics		ECON 2101	
	POL 120	American Government		POLS 1110	
	SOC 210	Introduction to Sociology		SOCY 1101	
History (choose ONE)	HIS 111	World Civilizations I	3	HIST 1120 (and LBST 2101 exemption)	3
	HIS 112	World Civilizations II		HIST 1121 (and LBST 2101 exemption)	
	HIS 131	American History I		HIST 1160 (and LBST 2101 exemption)	
	HIS 132	American History II		HIST 1161 (and LBST 2101 exemption)	
Psychology	PSY 150	General Psychology	3	PSYC 1101	3
<b>Science with Lab (4 CR)</b>					
Choose ONE	AST 111/111A	Descriptive Anatomy and Lab	4	PHYS 1130 + L	4
	AST 151/151A	General Astronomy I and Lab		PHYS 1130 + L	
	BIO 110	Principles of Biology		BIOL 1110 + L	
	BIO 111	General Biology		BIOL 1110 + L	
	CHM 151	General Chemistry I		CHEM 1251 + L	
	GEL 111	Introduction Geology		GEOL 1200 + L	
	PHY 110/110A	Conceptual Physics and Lab		PHYS 1101 + L	
<b>Mathematics (4CR)</b>					
	MAT 171	Pre-Calculus Algebra	4	MATH 1100 (3) + lab credit (1)	4
<b>TOTAL Hours</b>			<b>32</b>		<b>32</b>
<b>Additional General Education</b>					
	MAT 152	Statistical Methods I	4	STAT 1220 (3) + lab credit (1)	4
Choose four semesters of ONE Latin Alphabet Language	FRE 111, 112, 211, 212	French	12	FREN 1201, FREN 1202, FREN 2201, FREN 2202	12
	GER 111, 112, 211, 212	German		GERM 1201, GERM 1202, GERM 2201, GERM 2202	
	ITA 111, 112, 211, 212	Italian		ITAL 1201, ITAL 1202, ITAL 2201, ITAL 2202	
	LAT 111, 112, 211, 212	Latin		LATN 1201, LATN 1202, LATN 2201, LATN 2202	
	POR 111, 112, 211, 212	Portuguese		PORT 1201, PORT 1202, PORT 2201, PORT 2202	
	SPA 111, 112, 211, 212	Spanish		SPAN 1201, SPAN 1202, SPAN 2201, SPAN 2202	
OR Choose three semesters of ONE Non-Latin Alphabet Language	ARA 111, 112, 211	Arabic	9	ARBC 1201, ARBC 1202, ARBC 2201	9
	CHI 111, 112, 211	Chinese		CHNS 1201, CHNS 1202, CHNS 2201	
	JPN 111, 112, 211	Japanese		JAPN 1201, JAPN 1202, JAPN 2201	
	RUS 111, 112, 211	Russian		RUSS 1201, RUSS 1202, RUSS 2201	
		General Education Sub Total	16 or 13		16 or 13

**PRE Major - Courses**

	ACA 122	Academic Transition	1	UCOL 1000	1
Choose ONE	COM 120	Interpersonal Communication	3	COMM 2107	3
	COM 160	Small Group Communication		COMM 2105	
Choose ONE	JOU 110	News-Writing	3	JOUR 2160	3
	JOU 216	Writing for Mass Media		JOUR 2160	
Global Cross Cultural	POL 220	International Relations	3	POLS 1150 ( LBST 2102 exemption)	3
	General Electives		2 or 5		2 or 5
		Pre Major SubTotal	<b>12 or 15</b>		<b>12 or 15</b>
<b>AA TOTAL Hours</b>			<b>60 - 63</b>		<b>60 - 63</b>

**BA COMMUNICATION STUDIES - International Public Relations UNC Charlotte Courses**

Courses in **BOLD** are pre-requisites for subsequent courses

<b>Junior Year</b>					
	Fall	COMM 2100: Intro to Communication Theory	3		
		JOUR 2100: Language Craft	2		
		LBST 2102: Global/Cross Cultural	3		
		Related Coursework	6		
	Spring	COMM 2145: Principles of Public Relations	3		
		COMM 2101: Intro to Rhetorical Theory	3		
		COMM 3120 or 3130 or 3141	3		
		Elective	7		
			30		
<b>Senior Year</b>					
	Fall	COMM 3245: PR Writing	3		
		COMM 3246: PR Strategies	3		
		COMM 3100: Communication Research Methods	3		
		Elective	6		
	Spring	COMM 4145: Communication Campaigns	3		
		COMM 3101: Persuasion	3		
		COMM 4445: International Professional Internship	3		
		COMM 4147: International PR	3		
		Elective	3		
			30		
<b>TOTAL UNCC Hours</b>			<b>120 - 123</b>		