

Communication Studies, B.A. - Public Relations Concentration

North Carolina Community College classes are listed below in left column. The UNC Charlotte equivalent course is listed in the column next to the NCCCS courses.

The University of North Carolina at Charlotte strongly recommends students complete their Associate degree prior to transferring to UNC Charlotte. Pathways are structured for students who have completed all requirements for their Associate degree and qualify for the CAA.

Please Note: BDP's are developed based on the approved curriculum for each catalog year. Based on admitted term of entry and the curriculum posted for the catalog year, programs of study are subject to change.

[UNC Charlotte Baccalaureate Degree Plans
communications.charlotte.edu](http://communications.charlotte.edu)

Additional Requirements / Special Note for Admission to the upper division in major:	Students are initially classified as Pre-Communication Studies majors until COM 231 (COMM 1101), COMM 2100, and MAT 152 (STAT 1220) requirements are met. COMM 2100 does not have a community college equivalent, but can be taken in the summer term at Charlotte or in the first transfer semester.
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		NC Community College Course	UNC Charlotte Equivalent Course	Notes
Semester 1 14 Credit Hrs	3	ENG 111: Writing and Inquiry UGETC: Composition	WRDS 1103 Wrtnng & Inqry Acdmc Ctx I & II	
	3	Student Choice UGETC: Social/Behavioral	General Education Course	
	4	MAT 152: Statistical Methods ** UGETC: Math	STAT 1220: Elements of Statistics I **	
	1	ACA 122: College Transfer Success	TRNF 1ELE: Transfer Elective	
	3	Additional GEN ED or Pre-Major/Transfer Elective	Additional GEN ED or Pre-Major/Transfer Elective	
		NC Community College Course	UNC Charlotte Equivalent Course	Notes
Semester 2 15 Credit Hrs	3	COM 231: Public Speaking ** UGETC: Arts/Humanities	COMM 1101: Public Speaking **	
	3	ENG 112: Writing and Research in the Disciplines UGETC: Composition	CTCM 2530: Critical Thinking and Communications	
	3	Student Choice UGETC: Humanities/ Fine Arts	General Education Course	
	3	COM 120: Interpersonal Communications	COMM 2107: Interpersonal Communication	
	3	Additional GEN ED or Pre-Major/Transfer Elective	Additional GEN ED or Pre-Major/Transfer Elective	
		NC Community College Course	UNC Charlotte Equivalent Course	Notes
Semester 3 16 Credit Hrs	3	Student Choice UGETC: Humanities/ Fine Arts	General Education Course	
	4	Natural Science w/ lab UGETC: Natural Science	General Education - Natural Science w/ lab	
	3	Student Choice UGETC: Social/Behavioral	General Education Course	
	3	COM 160: Small Group Communication	COMM 2105: Small Group Communication	
	3	Additional GEN ED or Pre-Major/Transfer Elective	Additional GEN ED or Pre-Major/Transfer Elective	

		NC Community College Course	UNC Charlotte Equivalent Course	Notes
Semester 4 15 Credit Hrs	3	Student Choice UGETC: Social/Behavioral	General Education Course	
	3	JOU 110: News Writing	JOUR 2160: Intro to Journalism	
	3	Additional GEN ED or Pre-Major/Transfer Elective	Additional GEN ED or Pre-Major/Transfer Elective	
	3	Additional GEN ED or Pre-Major/Transfer Elective	Additional GEN ED or Pre-Major/Transfer Elective	
	3	Additional GEN ED or Pre-Major/Transfer Elective	Additional GEN ED or Pre-Major/Transfer Elective	

Critical Course Indicator	
2 Star (**) Critical Course	Critical Success Course that is a required introductory or prerequisite course within the Meta Major and/or prerequisite course for UNC Charlotte Upper Division coursework for intended major
1 Star (*) Critical Course	Critical Success Course necessary for seamless transition and required for UNC Charlotte Upper Division coursework for intended major
0 Star (Lt Green color only) Critical Course	Key Success Marker Course that is important for seamless transition but can be secured after transfer

Color Key	Category
Light Green	Success Marker Course (Critical Course)
Light Blue	UGETC: General Education Course
Light Orange	Additional GEN ED or Pre-Major/Transfer Elective

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		UNC Charlotte Equivalent Course	Notes
Semester 5 15 Credit Hrs	3	COMM 2100 Intro to Communication Theory	
	3	COMM 2104 Communication Studies Foundations	
	0	JOUR 2100 Writing Foundations	
	3	Foreign Language (1201)	*Check placement/exemptions
	3	General Elective	
	3	General Elective	

		UNC Charlotte Equivalent Course	Notes
Semester 6 15 Credit Hrs	3	COMM 2101: Rhetorical Theory	
	3	COMM 2145: Principles of Public Relations	
	3	COMM 3245: PR Writing	
	3	COMM 2146: PR Ethics	
	3	Foreign Language (1202)	*Check placement/exemptions

		UNC Charlotte Equivalent Course	Notes
Semester 7 15 Credit Hrs	3	COMM 3100: Communication Research Methods	
	3	COMM 3101: Persuasion	
	3	COMM 4145: Communication Campaigns	
	3	COMM 4410 Professional Internship	
	3	General Elective	

		UNC Charlotte Equivalent Course	Notes
Semester 8 15 Credit Hrs	3	General Elective	
	3	General Elective	
	3	General Elective	
	3	General Elective	
	3	General Elective	

60	Total NCCCS Credit Hours
60	Total UNC Charlotte Hours
120	Total Credit Hours